

50th Anniversary AST Surgical Technology Conference in National Harbor, MD

May 30 – June 1, 2019; exhibiting May 30 and May 31



	Booth Size	Rate
Exhibitor Rates	10' x 10'	\$1,583
Important Information		
Multiples of 10x10 available upon request. Add \$50 for corner booths and islands. Booth fees due upon receipt of application. Includes booth space, 6' draped table, 2 chairs, waste basket and booth ID signage.		

Advertise at the Conference

CONFERENCE PROMO BUNDLES		
Package 1: - Full page ad in Conference Program - Social Wall Logo + Tagline - Conference App Banner - Tote Bag Insert - Pre + Post Conference Attendee List - Signage (2) at Conference - Banner ad on AST.Org Conference Page \$4,700	Package 2: - ½ page ad in Conference Program - Social Wall Logo + Tagline - Conference App Banner - Tote Bag Insert - Pre-post Conference attendee List - Signage (1) at Conference Break \$2,500	Package 3: - Social Wall Logo + Tagline - Conference App Banner - Signage (1) at Conference Break \$1,000

Be an AST Sponsor

Position your brand/products as a leader in the Surgical Technology Profession

Customized Year-round corporate and conference sponsorships \$20,000 to \$40,000	Preferred employer/AST Career Center sponsorships \$1,000 to \$2,500 monthly	Customized Conference co-sponsorships \$2500 to \$10,000
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Events sponsorships

Quoted per, includes signage, logo on materials, personal introductions

Opening Night Party	Closing Night Party	Daily coffee breaks with snacks	Speaker and education sessions	Attendee scholarships
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Marketing

Pre- and post-conference Journals (50% discount on 2nd adv)	Tote-bag inserts \$500 (plus insert costs and shipping to AST)	Scavenger Hunt door prizes (donor choice)	Pre- and post-conference attendee email \$1,500
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Contact:

Lisa Leverenz,
Sales Manager, Advertising and Exhibits

Association of Surgical Technologists,
6 West Dry Creek Circle, Suite 200,
Littleton, CO 80120

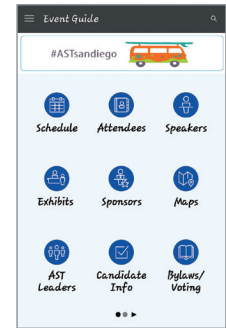
303-694-9169 (fax)
303-325-2513 (phone)
Lisa.Leverenz@ast.org

Social Wall

Limit 6 Advertisers, Logo and tag line message	\$750
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Conference App Banners

Limit 10 advertisers	\$500
Please provide the following sizes for mobile and tablet banners: 640 x 150 pixels 552 x 150 pixels PNG, JPEG and GIF only	



Conference Program

Full page: \$700	½ page : \$450	2 page Spread: \$1300	Custom Wrap: \$1000
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	Ad Size	Live	Bleed	Trim
Conference Program/ Exhibit Guide Specs	Full page	7" x 10"	8.625" x 11.125"	8.375" x 10.875"
	Half page (h)	7" x 5"	Allow 1/8" on bleed sides	Keep live matter 1/4" from trim
	Half page (v)	3.5" x 10.25"	Allow 1/8" on bleed sides	Keep live matter 1/4" from trim
	2-Page spread	17.25" x 22.25" full bleed		

AST Learning Hub 50th Anniversary Annual Conference

NEW for 2019 Exhibitors! Our Learning Hub is on the floor during exhibit hours and provides you with a unique space to present your CE credit content= in an in-depth, engaging way! These 30 minute sessions will be filled on a first come, first serve basis.. Each session must be submitted in outline form to the AST Education Department for approval and award of .5 a credits. The instructor will hand-out CE certificates upon completion of the seminar.

Opportunity Includes:

- Classroom seating for up to 50 people
- Panel enclosed meeting space
- Standing lectern & wireless mic
- Laptop & (2) 52" LCD monitors
- Technical Assistance
- Recognition on AST approved signage, conference program & conference app
- Text messages sent day of seminar

Deadlines:

- February 1, 2019 Space Reservation
- February 15, 2019 Outline Submission
- All content must be approved for CE Credit by the AST Educlution Dept. You will be notified of acceptance within 72 hours of outline submission.

Presentation Times & Dates:

May 31, 2019 1:30–1:00 pm 2:15–2:45 pm 3:00–3:30 pm 3:45–4:15 pm	June 1, 2019 9:15–9:45 am 10:00–10:30 am 10:45–11:15 am 11:45 am–12:15 pm
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Rate:

- **February 1, 2019:** Space Reservation
- **February 15, 2019:** Outline Submission
- All content must be approved for CE Credit by the AST Educlution Dept. You will be notified of acceptance within 72 hours of outline submission.

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